

Protect the People Who Show Up

A privacy-first platform for civic action — because the people brave enough to organize deserve infrastructure that honors their trust.

ACTION ENGINE BY CIVIC WORKS



Mobilize.us Was Acquired by Private Equity

Profit Over Mission

The platform most progressive organizations rely on for event coordination and volunteer mobilization is now owned by investors with fiduciary obligations to ROI — not to your mission or your members' safety.

Data as Business Asset

Private equity ownership means supporter data becomes a business asset governed by profit motives, not privacy principles.

Surveillance Vulnerability

Every RSVP, every volunteer signup, every action taken — logged on US infrastructure accessible by subpoena.



The Threat Is Now



The Current Administration Is Weaponizing Data

NSPM-7 authorizes unprecedented surveillance of civic organizers.

Federal agencies are actively seeking data on participants in progressive movements.

- US-hosted platforms can be compelled to hand over individual participation records
- Organizations opposing administration policies face real risk of supporter identification and targeting
- This is not hypothetical — it is happening right now

📄 **Your event platform may be a surveillance vulnerability you haven't considered.**



People Who Show Up Deserve Protection

When someone RSVPs to your rally, attends your workshop, or volunteers for your campaign — they are trusting you with their identity.

Trust Is Sacred

That trust should not be monetizable. It should not be subpoena-accessible.

Moral Obligation

Every civic organization has a duty to protect the people brave enough to take action.

Action Engine: Built for Mission, Not Margin



Privacy-First Infrastructure

Built by Civic Works, a 501(c)(3) non-profit dedicated to empowering civic action without compromising supporter safety.



Complete Action Suite

Create, distribute, and measure civic actions — rallies, workshops, campaigns, volunteer events, educational actions, boycotts.



Built-In Validation

Every action is validated for completeness and screened to be hate-free and hate-group-free before publication.



Smart Matching

Actions matched to supporters based on location and issue affinity — so the right people see the right actions.

You Own Your Supporter Data — Not Us

Your Data. Your Supporters. Your Control.

Civic Works does not own your subscriber or supporter data. **Your organization does.**

You decide what to keep, what to delete, and what to share. We provide the infrastructure. You maintain control.



Individual supporter data for your campaigns, actions, and events belongs entirely to your organization.



Civic Works retains only aggregate metadata — anonymized trends and platform performance metrics — never individual identities.



This is the opposite of how platform companies operate — and it's the way it should be.

Privacy Is Not a Feature. It's the Foundation.



City-Level Precision Only

Subscriber locations stored at city-level precision — never street addresses.



Aggregate Analytics

All analytics returned to organizations are aggregate only — views, calendared, completed, shared — never individual identities.



EU/Swiss Infrastructure

Architecture designed for hosting outside US legal jurisdiction. No US-based cloud providers touching subscriber identity data.



Reconstruction-Proof

Even if infrastructure were compromised, individual participation cannot be reconstructed from what we hold.

From Action Creation to Impact — In Minutes



Create
Action

Validate
Content

Select
Channels

Match
Supporters

Participate &
Confirm

01

Your team creates an action (or imports from Mobilize.us during transition)

02

Action Engine validates completeness and screens for hate groups — automatically, before publication

03

Your org selects distribution channels — Bluesky, Mastodon, email digest, push notifications, social.civ.works

04

Supporters matched by location and issue affinity are notified on the channels you chose

05

Supporters calendar the action, participate, and confirm completion

06

Your org receives aggregate analytics — engagement funnel, channel performance, regional participation

Your organization is in control at every step. Lean operations. No bottleneck.

Switch Without Disruption

The Mobilize.us Bridge

Seamless Import

Import your existing actions from Mobilize.us directly into Action Engine.

Supporter Continuity

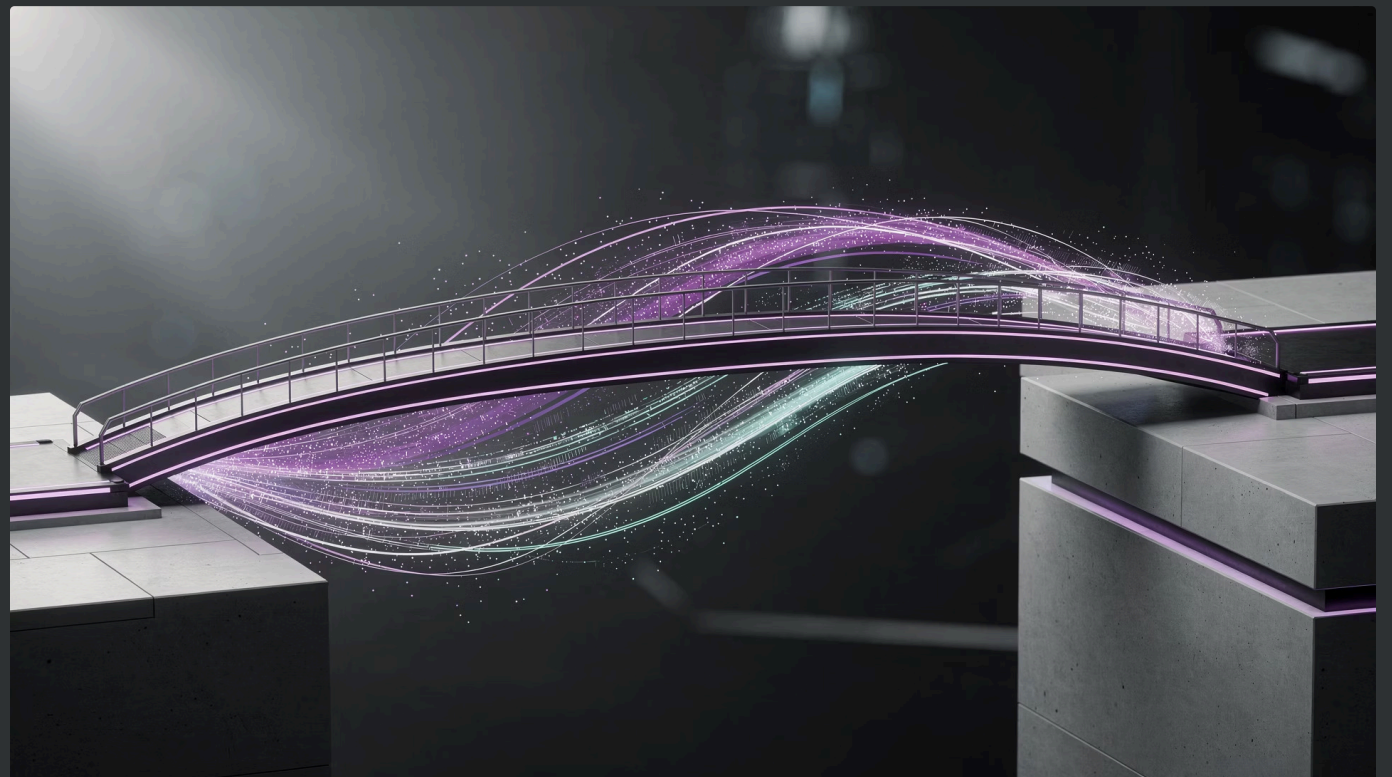
Your supporters experience a seamless transition — better privacy, same ease of use.

Parallel Operation

Run both platforms during transition — no cold-turkey switch required.

Data Ownership

On Action Engine, the data is yours. Not a Private Equity firm's asset.



Know Your Impact Without Compromising Your People

89K

Total Views

24K

Calendared

20K

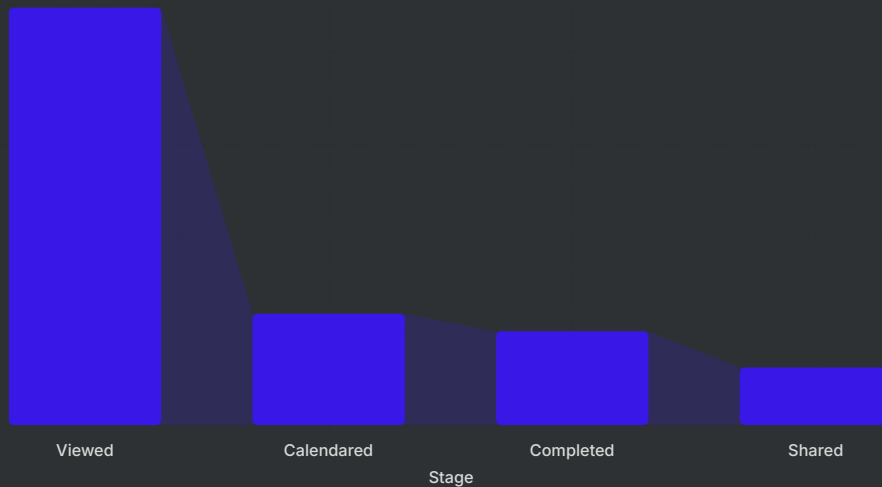
Completed

12K

Shared

13.8%

Total conversion rate



Channel Performance

Count

80k

60k

40k

20k

0

- **CivicWorks Feed:** 31,200 views / 7,120 completed (35%)
- **Bluesky:** 24,600 views / 5,480 completed (28%)
- **Subscriber Push:** 18,900 views / 4,890 completed (21%)
- **Email Digest:** 14,720 views / 2,613 completed (16%)

Regional Participation

Southwest 85% completion, Pacific 82%, Northeast 81%, Midwest 79%, Southeast 78%

📄 Every number shown is aggregate. No names. No addresses. No individual tracking. Your organization owns this data.

Not Another Mobilize or Facebook

Built on Open Standards



API-Driven Architecture

Integrates with your existing tools and workflows seamlessly.



Open Protocols

Built on Bluesky/AT Protocol and Mastodon/ActivityPub for true decentralization.



No Vendor Lock-In

Full interoperability. Your organization chooses which platforms and channels to for campaign/action distribution.



Mission-Driven

Civic Works is a non-profit. We don't have investors to satisfy. We have a mission to serve.



Join Us in Building the Infrastructure Democracy Deserves

We are inviting **founding partner organizations** to shape Action Engine's development.

Early Access

Be among the first to use the platform and influence its evolution.

Direct Input

Shape features and priorities that matter to your organization.

Priority Onboarding

Dedicated support to ensure a smooth transition.

Recognition

Be recognized as a leader in privacy-first civic technology.

No cost to participate. This is mission-aligned partnership. The platform exists. The prototype is live. What we need is organizations willing to lead.

Let's Talk

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Live Prototype: civicworks.github.io/action-engine

Website: civ.works

"Because the tools we use to organize must be as principled as the causes we fight for."